



Real Estate Solution Website Proposal

Intelligent Business Solution

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Project Details

Project Identifier



Quotation Reference No.

IBS/QUO/RE/2K15-1211

Project Name

Real Estate Website



Introduction

This proposal is just a “proposal.” Nothing is final or binding until it is signed. Everything contained herein is open to negotiation. Pricing matters shall be discussed once the required functions are finalized

We encourage the discussions on this proposal. We will be more than happy to address to your questions, comments or concerns over the proposal.

Thank you in advance for taking the time to review our proposal. We truly appreciate the opportunity to earn your business and are prepared to do whatever it takes to do so!

Overview

The primary objective is to develop and build a Real estate Website System for real estate agents This is not 100% customized solution rather its a Turnkey solution with predefined standard functions.

What is Included (“Scope of work”)

A complete, fully tested, optimized and web based Multi User Real estate Website System.

Said Proposal is for Real estate Website System which basic purpose is to keep it best possible level simplified so that at user level no specific IT expertise needed to operate it making it easy to operate and cost effective being in operation.

Features

Suitable for Real Estate Companies, Agencies or Owners

- Easy to manage Real Estate Companies, Agencies, Owners at back-end and register to become Real Estate Companies, Agencies or Owners at front-end.
- Each of objects have unique features like add/edit properties, add/edit agents..etc. All of them are necessary for a Real Estate Website

Easy to Bulk Import/ Export properties

Currently, this software provides the flexible mechanism that allows you to import/ export properties in **CSV** and **XML** format.

Nice, Clean, Responsive Layouts

this software provides many nice and responsive layouts likes

- Properties listing by Categories, Property types, States, Cities, Tags ..etc
- Search functions

- Companies/ Agents listing
- Company/ Agent registration/ manage profile
- Favorites/ Compare properties
- and much more..

With **Themes** and **Layout overrides** features, you have many choices in using, modifying or build your own layouts

Powerful Field groups & Custom field groups

You can create the field groups and custom field groups for your Real Estate system.Each custom field can belong to one or more Property types depend on your using solution. We also use Joomla ACL for Field groups and Custom field groups in this software.

Emails form management

this software has a lot email forms, and its outstanding features is you can modify those email forms by yourself. This feature makes your Real Estate become Unique.

Property levels

this software supports Standard and featured properties. Agents/ Owners can add Standard properties and pay to upgrade those properties to featured. If you integrate this software with Membership extension, you can define subscription plans with number properties that agents/ owners can post after purchasing those subs.

Map Search

With location auto-suggestion, radius searching, and the results will be shown on **Google Map**, we believe you will feel interested when using this attractive feature.

SEF / SEO optimization

- Intelligent Joomla core SEF router generate friendly urls without having to use any third party SEF extensions like Sh404sef.
- You can set meta data (meta keywords, meta description) for each property.

- Semantic HTML coding, follow <http://www.schema.org> standard that is official supported by Google, Bing and Yahoo. This way search engines will understand when the event will take place, where and what images and descriptions are related to the event. The semantic web will make your events and locations rank much higher in search engines.

Advanced search

Powerful search tool with all the custom fields. Registered user can save their search criteria for future visit. In near future, the email alert functionality will be added into this software, it allows you to auto-send the notification to customers when new properties are added.

this software also provides feature to send notification emails to customers when new properties uploaded

Google Map integration

- Easier locations creation from back-end by drag the marker on the map. When you move the marker on the map, the address of property will be updated automatically.
- Display property details, properties listing on Google Map and Street view.
- Property get direction.

Support all needed information for Real Estate Website

Unlimited custom Property types, nested Categories/sub-categories, Amenities, Custom field groups and Custom fields with fully Multiple languages and Joomla ACL supported.

Multilingual Support

- Allows you to create properties, categories, property types, custom fields, amenities...in different languages. So now, if you build a multilingual website, you won't have to worry about it anymore (forgot Joomfish, Falang..., they are not needed anymore).
- Use built-in translation function, you can easily translate all the language strings used in the extension into different languages without having to edit language file directly.

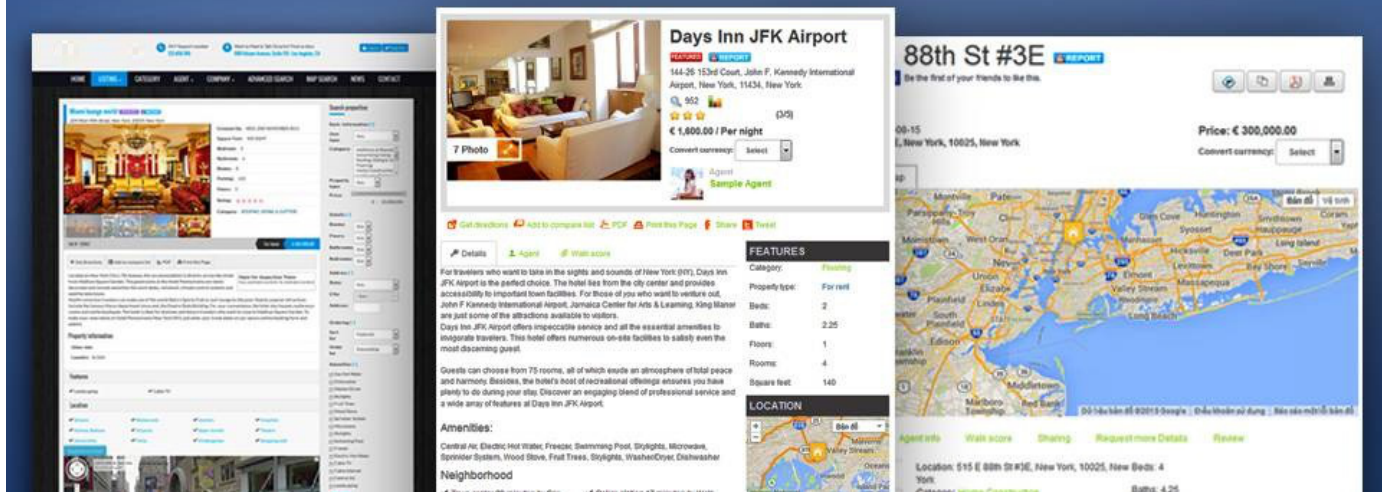
Other features

- PDF export
- Printing layout

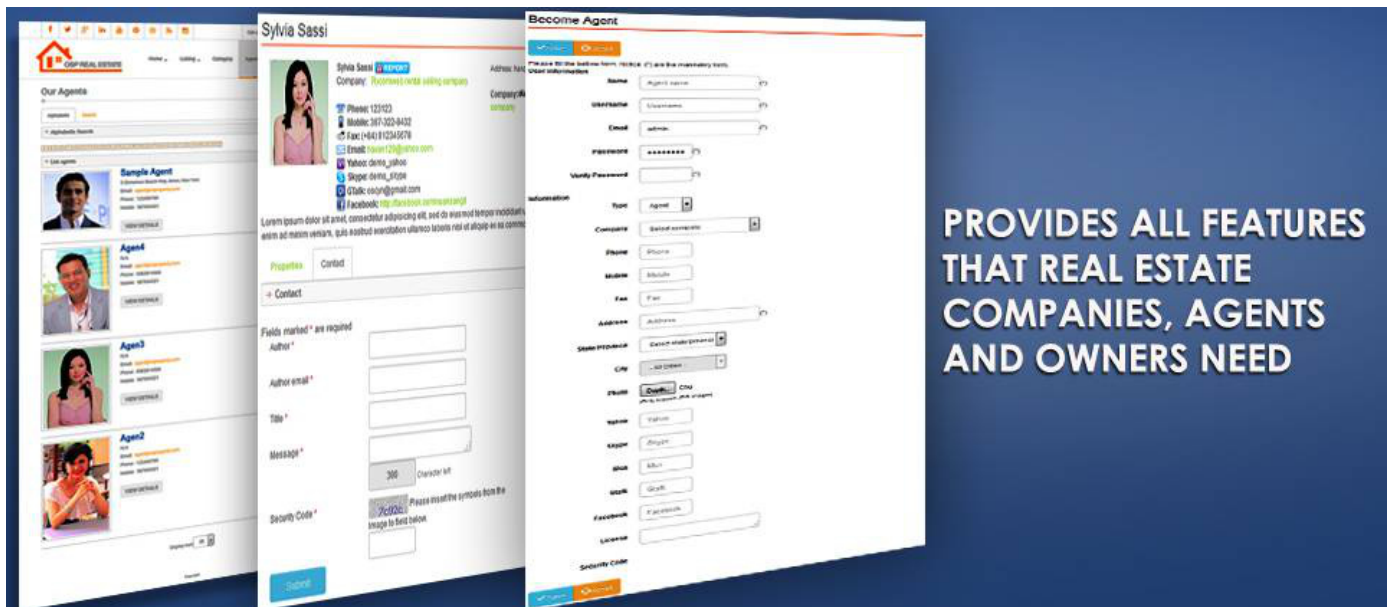
- Properties Comparision
- Walk Score integration
- Zillow estimate
- Google Adsense plugin
- Related Properties
- Social sharing
- Build in translation function
- Comment and Rating
- Request property information
- Tell a friend (Property sharing)
- Agent contact form
- Neighborhoods (Nearly Super market, Cinema, Bus, Parking, Police, School, University..etc)
- Multiple currencies
- MLS Search Integration
- and much more..



FLEXIBLE PROPERTY DETAILS LAYOUT



FULLY RESPONSIVE WITH BOOTSTRAP, CSS3 AND HTML5





Powerful Dashboard and Configuration and Manage pages

- ✓ Manage OS Property items like: Properties, Categories, Property types, Extra fields, Agents, Companies ...
- ✓ Powerful Configuration page with a lot of options
- ✓ Powerful Dashboard with many useful information. Ability to import location of different countries in this page also



Basic Methodology

Throughout Design, Develop and Implementation Process core Conceptual concept will remain in mind to keep operational system simplified upto maximum possible level so that operating said does not require any technical knowledge.

All Complexities of operational and conceptual procedures will be delt by the software internal algorithm. Keeping it simple for operator. For its operation any body who can play with computer can operate the Software.

Technology and Compatibility

Note: if all the jargon below is Greek to you, just know that it basically means that we will develop the Software to conform with all of today's technology standards.

Development Media	:	PHP,XML,
Database	:	mysql

Timelines and Milestones

Our *tentative* production schedule proposed is as follows. However, please realize that these are NOT deadlines. If you require a specific launch date or other sorts of deadlines, we are happy to oblige given enough advance notice. Otherwise, we prefer to estimate the timeframes but ultimately take the amount of time that is needed for the best results. While we don't bill you by the hour, our costs are based on the amount of time we invest into each project. So rest assured that we have a very vested interest in moving quickly.

(Note that the days are measured in business days, starting from the day the project begin by receiving down payment and initial data required to take start.)

Basic Core development	4 Weeks
First Implantation and Testing at Client Site	1 Weeks
Fine tuned Final Version Handover	1 Weeks

Fees & Payment

Please go through details covered in this proposal. It would be easy for us to settle down the cost of the project when requirements are completely discussed by both parties.

Important Notes/Points:

- Simply providing of Binaries. Source code will remain the property of the Intelligent Business Solution and will never be handed over what so ever the case may be.
- This proposal is designed keeping in mind that this site would be support site not the Company main site. If you want to have it Company main site we can send u revised reworked proposed model.
- As we can not share source code so hosting will be remain under our charge and we shall provide. What sort of hosting account needed depend upon
 - 1 Number of total Users
 - 2 Number of user using site at same time
 - 3 nature and volume of data
 - 4 Backend webapplication required initial dedicated RAM
- Cost Structure
In order to give you idea of web application cost structure it would have following components
 - initial Setup Fee
 - Monthly charges
 - Training Charges
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We really appreciate for your time and energies you have spend for going through this comprehensive proposal. If you need any further information, details it would be our p[leasure to provide you the same.

Hoping to hear from you soon and a proper detailed meeting time so that we can discuss your needs and can show how this application can full fill your needs.

Assuring you best of our services and looking forward to have good future business relationships.

Regards.

**** NOTHING FOLLOWS****

